

PC READS Gratitude Report
2023-2024



THANK YOU!

Last year, PC READS celebrated 10 years of advocacy work in the literacy field, which was only possible because of passionate volunteers, dedicated employees and generous donors.

To best support our mission of recognizing, educating and advocating for dyslexic students, we have taken a broad view of educating the community on many learning differences. We host events to encourage conversation around neurodivergent thinking with the goal to destigmatize labels — as they are often very helpful — and to ensure that students receive the support needed to be successful.

One highlight of the past year was collaborating with Park City Film to show an ADHD documentary titled *The Disruptors*. Among students diagnosed with dyslexia, about 30% also have coexisting ADHD. Thus, we are very much looking forward to hosting one of the ADHD experts in the film, Dr. Ned Hallowell (who has both ADHD and dyslexia), in March 2025.

We are excited to be embarking on our second decade of collaborating with educators, parents and community members to ensure that struggling readers are identified early, receive effective intervention and become skilled readers. Thank you for believing in our mission and contributing to our continued success.

With gratitude,



Elissa Aten, *Executive Director*



Kelly Manning, *Board Chair*

and the entire PC READS Team

BOARD OF DIRECTORS

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MIND* YOUTH PROGRAM

Our MIND events continue to bring together a neurodiverse group of students. Fifteen MIND Mentors met regularly throughout the year to plan events focused on building self-esteem, self-advocacy skills, and friendships. Activities included pottery painting at Paint Fusion, tubing at Promontory, and trampoline fun at Woodward Park City.



Fall MIND Social at Paint Fusion



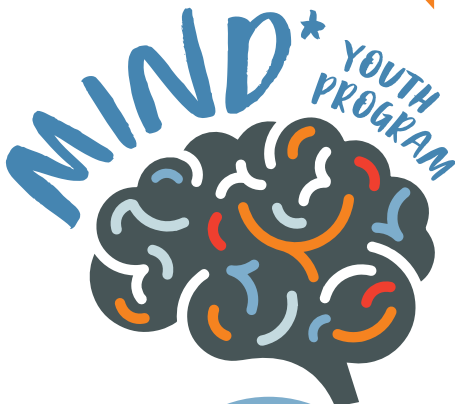
MIND Mentor Meeting



Spring MIND Social at Woodward

I love the MIND programs and being a part of the group. I have fun at the events and have met many new friends. It has helped me feel comfortable about how my brain learns and I know that I am not alone. The MIND Mentors have helped me speak up for myself and I am excited to be a mentor soon."

—Student, 6th Grade



*Mentoring, Inspiring & Nurturing Differences

MIND welcomes all students in the Park City area with learning differences in grades K-12. Older students become MIND Mentors and help organize and run our events.



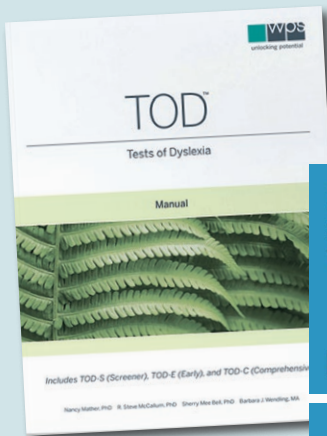
ADVOCATE PROGRAM

Our Certified Advocates continue to provide free, direct assistance to families. In addition to educating families on assessment options, public and private school procedures, IEPs and 504 accommodation plans, our Advocate Team offers a free Dyslexia Screening Package using the Neurolearning test. Thanks to a Park City Rotary Club grant, we also purchased the newly released TOD™ (Tests of Dyslexia), which will enable Advocates to screen students as young as five.

THE YEAR IN NUMBERS

- **117** students from **99** families
- **45** dyslexia screenings*
- **16** different schools

*80% of students screened were identified as having high or very high dyslexia-associated processing traits



Dyslexia Screening Test App



NeuroLearning
A Social Purpose Corporation

NeuroLearning

ADVOCATE TEAM

Molly Dillon,
Program Manager

Elissa Aten
Emily Hansen
Courtney Opdyke

Amy Popp
Gail Rose
Lindsay Wilson

ELEVATING LITERACY PROGRAM

Your support enables us to bring national experts in for community presentations and to provide financial support to educators for professional development opportunities, with the goal to provide instruction based in the science of reading* for all students. In addition to our local impact, our Executive Director is a founding member of the Utah Literacy Coalition, formed in 2022 to support the Early Literacy Outcomes Improvement Bill (S.B. 127). The Coalition's advocacy efforts also successfully added a definition of dyslexia back into Utah Code in March 2024 (H.B. 296).

2023-2024 PROGRAM HIGHLIGHTS

- College Planning Presentation featuring expert guest speaker, Tracy Coffin of 504U College Admissions Counseling
- *The Disruptors*, an ADHD Documentary, shown in collaboration with Park City Film
- Early Literacy Skills Presentation at Holy Cross Youth Ministries Preschool
- Youth Mental Health First Aid Training
- PC Reads Together: Summer Reading Program

#elevatingliteracy

“Today, we possess sufficient knowledge about the components of reading to be able not only to diagnose almost every child in kindergarten at risk of learning difficulty, but also to teach most children to read.”

—Marianne Wolf, *Proust and the Squid: The Story and Science of the Reading Brain*

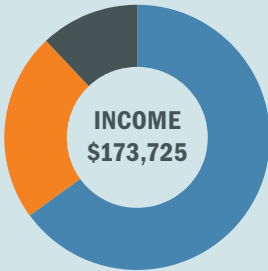


2024 Elevating Literacy Award Recipient:
Britta Joslyn, Speech-language Pathologist
and Dyslexia Practitioner

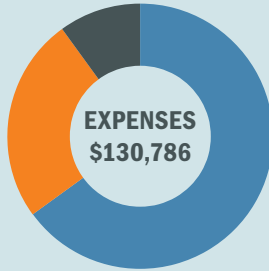
*The “Science of Reading” refers to the body of knowledge that has been developed over several decades, including research in the fields of linguistics, cognitive psychology and neuroscience about how individuals learn to read.

FINANCIAL HIGHLIGHTS

Our fundraising efforts continue to be well-supported within our community, enabling us to end the fiscal year with a surplus of income. This enabled us to move forward with expanding our team and our office space, as demand for our services continues to grow.



Fundraising: 65%
Individual Contributions: 23%
Grants: 12%



Programs: 65%
Administrative: 25%
Fundraising: 10%

SPECIAL THANKS TO

Deer Valley Resort
Park City Community Foundation
Park City Rotary Club
Park City Sunrise Rotary Club
Beano Solomon
Sotheby's Cares

SUPPORT PC READS WHEN YOU SHOP



You can support PC READS when you shop at any grocery store in the Kroger family of stores. **Visit Smith's Inspiring Donations online to enroll** and search for **Park City Reads**.

SPECIAL THANKS TO OUR 2024 GIN & PHONICS SPONSORS

Antablin Family

Christine Grenney/
Park City Real Estate

Institute for Multi-Sensory Education
Joseph James Morelli
Legacy Foundation

Grady Enterprises, Inc.

Meraki Global Advisors

Mathnasium of Park City
Miller Orthodontics
Nicol Dental
Skullcandy

Manning Family

The Forza
Insurance Group

VCA/Powder Paws
Animal Hospital
Wasatch Pediatrics
Wilson Language
Training

2024-2025 CALENDAR HIGHLIGHTS

SEP
24
2024

Raising a Reader: Why It's Important and How to Motivate Your Child to Read

Presentation by Margie Gillis, Ed.D., CALT
Panel Discussion with Louisa Moats, Ed.D and local educators

OCT
21

College Planning for Students with IEPs and 504 Plans

Panel Discussion with high school and college representatives

NOV
17

MIND Fall Social

DEC
6

MIND Holiday Social

MAR
27
2025

Expert Speaker on ADHD:

Dr. Ned Hallowell

MAY
2025

MIND Spring Social & Mentor Celebration

Date to be determined

NOV
15

Live PC Give PC

Visit www.pcreads.org
or scan the QR code



— PARK CITY —
**COMMUNITY
FOUNDATION**

MAY
2
2025

**Gin & Phonics
Fundraiser**

Save the date!



For more information and dates for your calendar please visit www.pcreads.org