

CELEBRATING

10
YEARS

OF MAKING
A DIFFERENCE



PC READS

Thank you for your support!

THANK YOU!

This year, PC READS is celebrating 10 years of work dedicated to the vision shared by a small group of passionate parents and educators around a kitchen table in 2014. Our advocacy and support for reading instruction based in the science of reading is making a difference in the lives of thousands of students and we are thankful for the many educators who have joined us on this journey.

PC READS has proudly been at the forefront of the national movement advocating for the implementation of the “science of reading” into classroom instruction. Hosting one of the leading experts on this subject, Louisa Moats, here in Park City last year was an amazing opportunity and we will continue to support educators through free resources, professional development grants, and expert speakers.

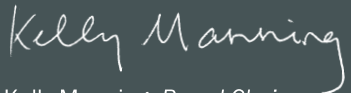
Our PC READS Team Members are dedicated to collaborating with educators, parents and community members to ensure that struggling readers are identified early, receive effective intervention and become skilled readers. Learning to read is challenging for many students, but possible with effective instruction. Books alone do not teach children to read. Instruction based in the science of reading does.

Thank you for believing in our mission and contributing to our success. As we strategically plan for our next decade, we welcome and are grateful for your continued generosity.

With gratitude,



Elissa Aten, *Executive Director*



Kelly Manning, *Board Chair*

and the entire PC READS Team

BOARD OF DIRECTORS

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Erin Grady

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MIND* YOUTH PROGRAM

With our well-established programming focused on building self-esteem, self-advocacy skills, and friendships, MIND events continue to be a success. Sixteen students completed MIND Mentor Orientation last year and were excellent role models for younger participants. At our Spring MIND Social, students met inspirational guest athlete, Jared Blank, and practiced sharing their personal stories about having learning differences, including dyslexia.



Winter Social at Promontory's Tubing Hill



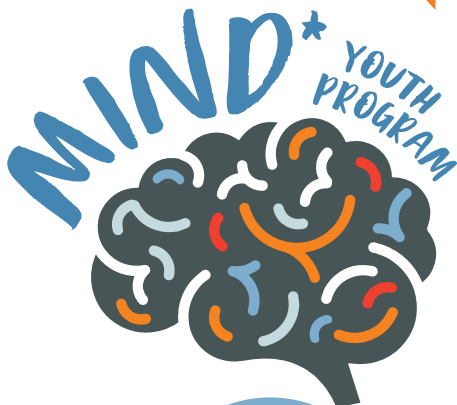
MIND Mentor Meeting



MIND Mentor Event with Jared Blank

“MIND has taught me the skills to be able to advocate for myself and stand up for the rights I deserve as a neurodivergent student. It has given me incredible friendships and opportunities that I will cherish forever.”

— MIND Mentor, 11th Grade



*Mentoring, Inspiring & Nurturing Differences

MIND welcomes all students in the Park City area with learning differences in grades K-12. Older students become MIND Mentors and help organize and run our events.



ADVOCATE PROGRAM

Thanks to ongoing community support, we have always provided the valuable services of our Advocate Team at no cost. We are continually building the resources available to families from our Certified Advocates. Last year, 48 students benefited from our free Dyslexia Screening Package and our team of Certified Advocates provided over 300 hours of free direct assistance to 75 families.

We invite interested community members to reach out to us to learn more about how to become a Certified Advocate and join the PC READS Team.

ADVOCATE TEAM

Molly Dillon,
Program Manager

Elissa Aten
Emily Hansen
Katrina Kmack

Courtney Opdyke
Gail Rose



"I am so grateful to the PC READS Advocate Team. From the time I first suspected my daughter might follow in my dyslexic footsteps, they were there teaching me so much I never knew about this learning disability. PC READS provided me the support I so desperately needed and the resources that could help us both. I will forever be grateful to them for helping me navigate the complex process of getting a dyslexia diagnosis and the long process of working with the school to put in place a 504 Plan. We are so lucky to have PC READS!"

—Parent, 8th Grade Student

ELEVATING LITERACY PROGRAM

Successfully implementing the science of reading, including structured literacy programs, in classrooms could increase literacy rates to 95%. Through our Elevating Literacy Program, PC READS educates parents about early reading skills, provides financial support to educators for professional development opportunities, and plans community events bringing attention to our students' literacy needs.

2022-2023 PROGRAM HIGHLIGHTS

- Expert Guest Speaker, Louisa Moats: *Teaching (and Learning) Reading IS Rocket Science*
- College Planning Presentation
- *The Truth About Reading*, in collaboration with Park City Film
- Youth Mental Health First Aid Training
- Lattes & Literacy Office Hours
- PC READS Together: Summer Reading Program

#elevatingliteracy

“Teaching reading *is* rocket science. But it is also established science, with clear, specific, practical instructional strategies that all teachers should be taught and supported in using.”

—Louisa C. Moats, Ed.D.,
*Teaching Reading Is Rocket Science**



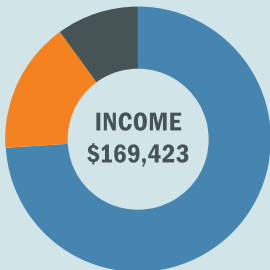
2023 Elevating Literacy Award Recipient:
Marianne Demers, PCSD Educator 2004-2020



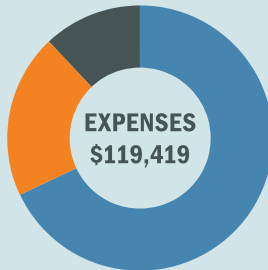
*Literacy expert, Louisa C. Moats, is also the lead author of LETRS (Language Essentials for Teachers of Reading and Spelling), professional development in the science of reading that is being implemented throughout the state of Utah. PC READS is grateful for the many local educators who are devoting their time to this training.

FINANCIAL HIGHLIGHTS

Thanks to the generous support of our community, we ended our fiscal year with a surplus of income which enables us to continue to build reserves as we strategically plan for the growing demand of student needs.



Fundraising Events: 74%
Individual Contributions: 16%
Grants: 10%



Programs: 68%
Administrative: 20%
Fundraising: 12%

SPECIAL THANKS TO

Deer Valley Resort
Park City Community
Foundation
Park City Sunrise
Rotary Club
Beano Solomon
Sotheby's Cares

SUPPORT PC READS WHEN YOU SHOP



You can support PC READS when you shop at any grocery store in the Kroger family of stores. **Visit Smith's Inspiring Donations online to enroll** and search for **Park City Reads**.

For more information and other dates for your calendar please visit www.pcreads.org



HIGHLIGHTS OF OUR FIRST 10 YEARS

