

ADVOCATING FOR LITERACY IN PARK CITY SINCE 2014

2020-2021 GRATITUDE REPORT



PC READS

Recognizing, Educating, and Advocating for Dyslexic Students

THANK YOU!

We continue to be incredibly grateful for your support, especially during such unpredictable times. The disruptions to both school and home schedules due to the pandemic has caused unavoidable and unfortunate impacts on the educational experiences of many students. Thus, the need for our programs and services to identify and support struggling readers has become even more critical to ensuring that all students learn to read.

Thanks to our dedicated PC READS Team Members, we succeeded in offering programs throughout the past year, presenting a combination of virtual and in person options. Our Advocates consulted with families via Zoom and attended virtual school meetings. Doing things differently was challenging at times, but it was rewarding to continue our work.

Today, we are looking forward to moving into our first office space. We will finally have a private place for family meetings and are excited to be launching a new, free dyslexia screening project.

Thank you for your generosity and support of PC READS. Together, we will make a positive difference in our community as our work to improve students' literacy rates continues.

With gratitude,



Elissa Aten, *Executive Director*



Emily Fisher, *Board Chair*

and the entire PC READS Team

BOARD OF DIRECTORS

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MIND YOUTH PROGRAM

To keep events safe & fun, we moved all of our MIND activities outside and provided PC READS buffs featuring our adorable ear-reading owl logo. Our MIND Mentor group continues to grow and is already busy planning for this year's activities!



Self-Advocacy Workshop at City Park



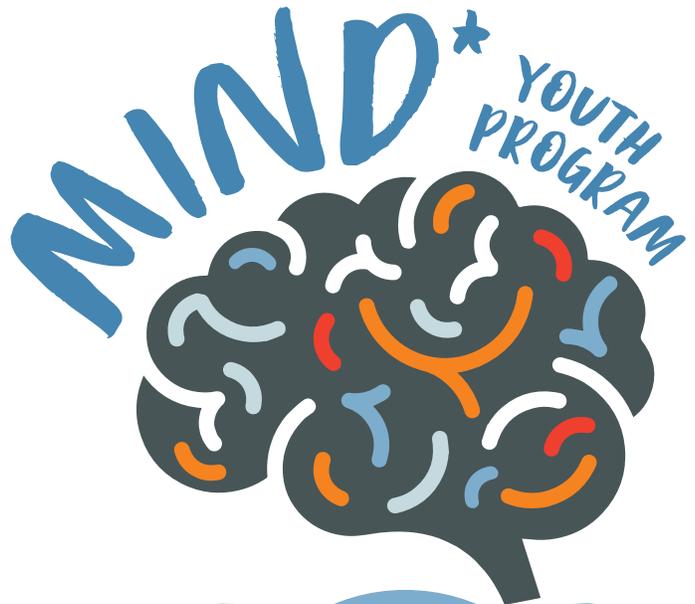
Winter Social at Promontory's Tubing Hill



Fitness Fun & MIND Mentor Recognition at Matt Knoop Memorial Park

"MIND is important to me because it helps me know that being dyslexic doesn't mean I can't succeed, it's just a little roadblock in my road. Every time I go to MIND it's really fun because we do activities and get to know other people like us."

—Student, Grade 6



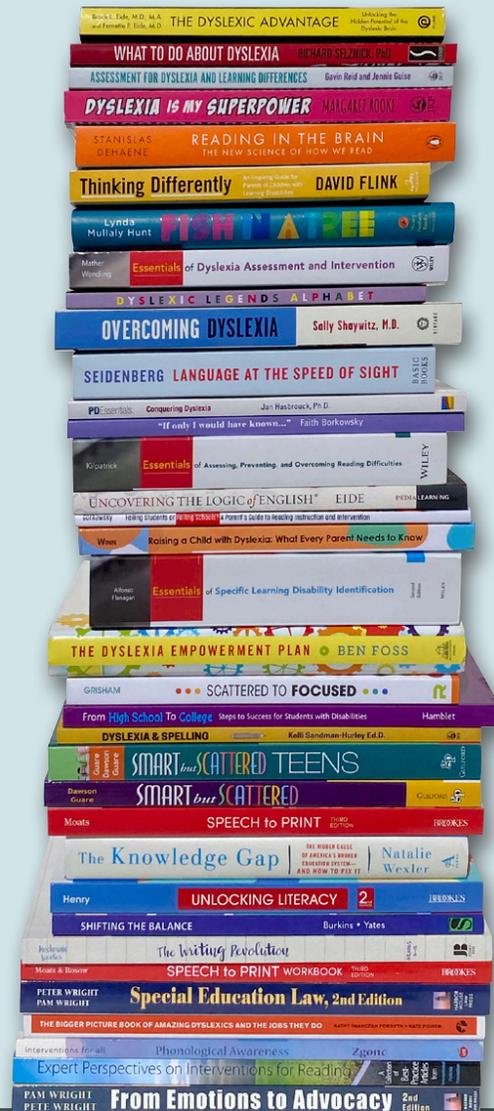
*Mentoring, Inspiring & Nurturing Differences

MIND welcomes all students in the Park City area with learning differences in grades K-12. Older students become MIND Mentors and help organize and run our events.

ADVOCATE PROGRAM

During this past year, the importance of our advocacy services became even more evident. Our Certified Advocates provided over 175 hours of direct assistance to 63 families of students with learning differences, including dyslexia. Thanks to community support, we are able to offer this valuable service, including resource books, for free. We are very excited to be moving into our first office this fall, where we will be able to meet privately with families and provide dyslexia screening.

We'd like to give a special thank you to the Park City Community Foundation for their generous grants which have enabled us to support and grow this unique program over the years.



“We had worried about our middle school son’s reading and writing for years. The challenges of remote learning during the pandemic heightened these concerns. With high school approaching, it was important to explore why he was struggling. Talking with a PC READS Advocate provided relief, validation and insight. Together, we outlined a plan that resulted in formal testing, a dyslexia diagnosis, private tutoring and a 504 Plan of accommodations for support. We will be forever grateful for their assistance at such a critical time in his life.”

—Park City Parent

ELEVATING LITERACY PROGRAM

Your support helps ensure that effective reading instruction is provided to all students by educating and supporting parents, students, and teachers. The impact of our Elevating Literacy Program is widespread. Each teacher we reach has the ability to change hundreds, if not thousands, of students' lives through improved reading instruction.

2020-2021 PROGRAM HIGHLIGHTS

- Executive Functioning: Helping Your Child Become Organized
- Wrightslaw Special Education Law & Advocacy Conference
- College Planning: For Students with IEPs and 504 Plans
- Learning to Read: Supporting Your Child at Home
- Why Some Students Struggle in Math & What We Can Do About It
- NEW Educator Resource Book Project
- PC READS Together: Summer Reading Program

“PC READS is an invaluable resource for our community. Not only do they sponsor a multitude of learning opportunities for our special educators, but they offer scholarships for individual teachers to enhance their reading instruction.”

—PCSD Administrator



2021 Elevating Literacy Award Recipient:
Suzanne Sheridan, PCSD Special Education
Teacher at McPolin Elementary School

#elevatingliteracy

FINANCIAL HIGHLIGHTS

Beginning in 2020, PC READS canceled major fundraising events and anticipated decreased income. We were very fortunate to receive a large unanticipated grant and the combination of this with careful management of our expenses resulted in greater income than expected. Thus, thanks to the continued generosity of our amazing donors, we look forward to continuing the growth we had planned pre-pandemic.



Individual Contributions: 68%
Grants & Private Foundations: 23%
Other: 9%



Programs: 67%
Administrative: 26%
Fundraising: 7%

SPECIAL THANKS TO

Park City Community
Foundation

Park City Sunrise
Rotary Club

Beano Solomon

Sorenson Legacy
Foundation

Sotheby's Cares

Bessie Minor
Swift Foundation





DATES FOR YOUR CALENDAR

November 2, 2021

Supporting Young Readers

November 5, 2021

Live PC Give PC

January 11, 2022

Elevating Literacy Series
Event featuring PCSD
Guest Speakers

May 6, 2022

Gin & Phonics Fundraiser

May 22, 2022

MIND Spring Social &
Mentor Celebration

For complete calendar &
additional details, please
visit www.parkcityreads.org



PARK CITY
COMMUNITY FOUNDATION

Donate at
www.parkcityreads.org
or scan the QR code



NURTURING DIFFERENCES

Our work at PC READS is grounded in identifying, supporting, and celebrating differences. Our programs strive to create greater equity in classrooms and inclusion in the community by advocating for the needs of all struggling readers, and particularly those identified as dyslexic, regardless of gender, race and background.



www.parkcityreads.org